February 2018

NEWSLETTER

February Is For Hearts And Snowflakes!

A WISER, SAFER CHOICE!

NORTHSTAR ELECTRICAL SERVICES

PENNSYLVANIA * NEW JERSEY * DELAWARE

FREE DINNER

Respond to this email

and we will enter you in our drawing for a \$50 gift card to your choice of restaurants or other gift card choice*.

Good luck!

Congratulations to January's Winner:

Angie Phillips

Federal Heath

Respond by February 15th to be entered.

* PF Chang's, Maggiano's, Chili's, Cheesecake Factory, The Capital Grille, Legal Seafood, Season's 52, California Pizza Kitchen, Ruth Chris's Steakhouse, Flemings Prime Steakhouse, Home Depot, Barnes & Noble, Nike, Zappos.

Tell us what you think!

Northstar wouldn't be here without our valued customers and would like to start off the New Year right! Please follow the link below to provide feedback on how we're doing and where we can improve. You may leave your name or you may submit anonymously. Thank you in advance!

Click Here

Fixing Undergound Wiring

Underground wiring is something that has increased in popularity over the years—both for aesthetic reasons and also because it helps protect the lines against threats such as storms and high winds or animals such as birds.

When something goes wrong underground, technicians need to bring their tracers out to identify the root of the problem. It's not going to be as obvious as a fallen branch on an aerial line!

There are a variety of reasons that there could be is-



sues with wiring underground: erosion, sometimes people dig without realizing there is a line underneath and penetrate the wires, poor manufacturing of the conduit or wires, lightning, and tree roots to name a few!

When new wires need to be pulled, we need to dig up the old lines and refeed the pipes. This requires many regulations—including ensuring there are no additional utilities or wires underground that of which we are unaware.

We recently pulled new wires for a bank whose signage wasn't lighting due to a bad underground line.

Our first step once the issue is located is to draw a map of where we will be trenching including from where we will be pulling a new feed.

Next, we call 1-800-DIG to let them know that we will be digging. They need to know exact locations of the trenching to be done, dimensions of



the trench, scope of work for what we will be doing in the trench, etc. to determine if it will be safe to excavate the area. After that, we apply for appropriate permitting with the local township.

Once the logistics are arranged, we can begin work!
Our technicians dig a trench, pull out any existing bad wiring, lay the new pipe, and then fish the new wires through the pipe. Once this is complete they backfill the trench and patch any asphalt that was disrupted.

NORTHSTAR's Staff Members



Mike Caro Technician

Mike came to us with degrees from both Orlean's Technical Institute and Bucks County College!

He has fit right in and always ready to lend a helping hand!

Mike is also a volunteer firefighter for his local fire station!

Welcome to the Northstar team, Mike!

Make Your Own Snow!

Northerners—stop laughing! Some of our southern friends are upset that they do not get to partake in some of the snow! Aside from that—it may be too cold for some of us to even go out and enjoy the snow—especially if you have youngsters!

So here is a DIY warmer version of that fluffy white stuff that falls from the sky!

What you need:

- -3 cups baking soda
- -1/2 cup hair conditioner (preferably white so that it looks like real snow)

-plastic container or large pan to use for play area

-anything else you want to add to your snow! Try beads, ribbon and craft eyes to make a snowman!

Directions:

- Mix baking soda and conditioner together in a large bowl
- 2. Stir together with spoon until somewhat crumbly in texture. Snow should be moldable, like sand.
- Place snow in container and let play begin!

The snow will be cool to the touch so it feels similar to real snow! It molds easily, smells good, and surprisingly has very little clean up.

While we all enjoy some fresh air, sometimes it's nice to stay warm and toasty inside and still get to play



Northerners—stay tuned! We have something coming for you next month using real snow!





to stay warm and toasty inside and still get to play with the "snow"!

Contact us Today

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